

The EAT TRASH Campaign to End Food Waste www.divethefilm.com

Trader Joe's
Attention: Dan Bane, CEO
800 South Shamrock Avenue
Monrovia, CA 91016

Dear Dan Bane,

As part of the EAT TRASH Campaign to End Food Waste, I am writing to ask you to take Trader Joe's to a whole new level as a community grocer. Please initiate a Zero Food Waste corporate-wide policy!

As stated in Trader Joe's own radio advertisement, "Most things that seem impossible are surprisingly simple". Ending food waste is not impossible!

Your reluctance to do so shows a disheartening lack of concern for people in need, hunger-related issues, the environment, and the local communities in which Trader Joe's are located.

Trader Joe's has a reputation as a caring, healthy, and environmentally friendly store. Please uphold this reputation by making the right decision to become a Zero Food Waste company. The Good Samaritan Act is already in place to legally protect and encourage such policies, so now it only remains a question of ethics and morals. If Trader Joe's continues to refuse this policy, I will be forced to reconsider where I purchase my food.

Sincerely,

Signed

Date

Print Name